



5th September, 2016

The Secretary The Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400001	The Secretary National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex (BKC) Bandra (east) Mumbai - 400051
Scrip Code No-539844	Symbol: EQUITAS

Dear Sir

Sub: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015

Further to our intimation dated 2nd September, 2016 and 4th September, 2016 on commencement of SFB operations of our subsidiary viz., Equitas Small Finance Bank Limited, we enclose herewith a copy of press release which is being released for publication.

Thanking you,

Yours Faithfully,

For Equitas Holdings Limited

J
Jayashree S Iyer
Company Secretary



EQUITAS HOLDINGS LIMITED
(Previously known as Equitas Holdings Private Limited)



EQUITAS SMALL FINANCE BANK LIMITED

MEDIA RELEASE

FOR IMMEDIATE PUBLICATION

Equitas , 1st Private bank from Tamil Nadu post-independence starts Operations

Chennai, September 06, 2016: Chennai headquartered Equitas Small Finance Bank today commenced its banking operations with 3 branches in Chennai. This is the first private sector bank from Tamil Nadu post independence.

By the end of fiscal FY16-17, Equitas Bank plans to have a network of 412 branches spread across 11 states. Of these 412 branches, Equitas plans to have 50% in South, 30% in West and the remaining 20% in North.

About 25 per cent of bank branches will be located in rural, unbanked villages. Currently the bank has advances of about Rs 6500 Cr of which about 50% is Micro Finance, about 25% is Used Commercial Vehicle Finance and the remaining in MSE and affordable housing finance.

Speaking on the occasion, N.Rangachari, Chairman, Equitas Holdings Limited, who is the Chairman since inception in 2007 said, "Equitas has earned high reputation as a very fair and transparent organization from its diverse stakeholders. Converting into a bank would help us provide a rounded service in empowering the under served "

Mr. Arun Ramanathan , Chairman , Equitas Small Finance Bank said, " As a Bank we would try customize our lending to customer needs and promote doorstep savings services to improve the financial well being of the underbanked and unbanked."

Mr. P. N. Vasudevan, Managing Director & CEO, Equitas Small Finance Bank Limited said: *"It is our endeavor to bring a wave of freshness into banking through our focus on making normal banking transaction `Fun` for the customers and through spreading fun and joy , we hope to impact about 5% of Indian Households by 2025 "*

To enable physical support to its millions of customers, Equitas plan to have a net work of Business Correspondents (BC) at branch level taking banking services right to the doorstep of its clients.

About Equitas Small Finance Bank

Equitas Small finance bank previously known as Equitas Finance Ltd started its operations on September 5, 2016. It offers a range of banking and financial products that address the requirements of all customer segments. As of June 30, 2016, the consolidated AUM is about 6,500 Crs out of which half is microfinance, 25% used commercial vehicle finance and rest MSE. Equitas Small Finance Bank will have 412 banking branches across 11 states by the end of the financial year 2016-17.

For further details contact:

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