

Dear Shareholder,

Sub: Conversion of your holding in physical form to dematerialised mode

It has been observed that you are one of the few shareholders who still hold shares in physical form. In this connection, we wish to inform you that by holding your shares in physical form, you will not be able to avail the following benefits of holding shares in dematerialised mode.

- a. Immediate transfer/trading of securities
- b. Avoidance of fake certificates
- c. Elimination of bad deliveries
- d. Elimination of all risks associated with physical certificates
- e. Avoidance of stamp duty on transfers
- f. Faster settlement cycle
- g. Faster disbursement of non-cash corporate benefits like rights, bonus, etc.
- h. SMS alert facility
- i. Lower brokerage charged by many brokers for trading in dematerialised shares
- j. Periodic status reports and access to information on internet
- k. Significant reduction in usage of paper
- l. Elimination of problems related to change of address of investor, transmission etc.,
- m. Ease in portfolio monitoring and pledging of shares

In view of the above, in your own interest, you are advised to dematerialise your shares and avail the above benefits. This will free you from the hassles of handling physical share certificates and will also help the Company in promoting green initiatives

Please feel free to contact the Company/Registrar & Share Transfer Agent at the addresses mentioned below for any queries relating to the above:

**Address for Communication**

<p>Ms Jayashree S Iyer Compliance Officer <b>Equitas Holdings Limited</b> Regd. Office: 410A, 4th Floor, Spencer Plaza, Phase II, No. 769, Mount Road, Anna Salai, Chennai – 600 002 Tel: 044 - 4299 5000/4299 5075 Email: secretarial@equitas.in Website: www.equitas.in</p>	<p>Ms Rajitha Cholleti Senior Manager <b>M/s. Karvy Computershare Private Limited</b> “Karvy Selenium Tower B”, Plot No. 31&amp;32, Financial District, Nanakramkuda, Gachibowli, Hyderabad – 500 032 Tel: 040-6716 2222,33211000, 6716 1508 Email: rajitha.cholleti@karvy.com; prem.kumar@karvy.com</p>
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