

# CSR NEWS LETTER

VOL: 08

AUG - 2015



## SKILL TRAINING



We Conducted 5 day skill training programme across India for 3814 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings help supplement income of members. Along with the skill training we also provide health education to members.

## EQUITAS PLACEMENT CELL



Conducted job fairs for unemployed youth and facilitated getting gainful employment opportunities to nearly 2382 or the month of August-2015 and cumulatively 42315 youth were placed.

## MONTHLY MEDICAL CAMPS



79607 Members benefited through medical camps conducted across India by various hospitals. 27148 members were screened, in eye camp 193 free cataract operations were done by Bharat chasma Ghar / Aravind / Vasan / Ramakrishana Mission / Pranav Eye care / Uma Eye clinic hospitas and 1056 members were provided with free reading spectacles.

MEMBERS REACH OF CSR INITIATIVES		
	AUG-2015	CUMULATIVE
NO OF PARTICIPANTS IN EYE CAMP (A).	27148	1339537
NO OF FREE SPECTACLES.	1141	76928
NO OF FREE CATARACT OPERATIONS.	193	24943
NO OF PARTICIPANTS IN MEDICAL CAMPS. (B)	52459	1898785
TOTAL (EYE + MEDICAL CAMPS) (A) + (B).	79607	3238322
NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	3814	383395
NO OF UNEMPLOYED PLACED IN JOB FAIRS.	2382	42315
HEALTH HELP LINE	211	19472
<b>HEALTH HELP LINE SAVINGS 2989500</b>		
<b>NO OF HEALTH CAMPS IN AUG : 467</b>		

## HEALTH HELP LINE



211 Members derived a savings of Rs 29.8 Lacs, through health help line (major illness, surgeries and cataract were performed under tie up with reputed hospitals).

## EDK GROCERY STORES



14860 members benefited from EDK shops during the month of Aug 2015. The average purchase by each member was Rs1425per month and average savings was around 8-10%. We have added 3484 new members to the total base in the month of May thus taking the total customer base to 171427 PAMMAL shop topped the sales for the month followed by KODUNGAIYUR and CHOOLAIMEDU. The Bio metric identification of members is implemented in all 22 stores.

### HEALTH AND WELLNESS CLUB INAUGURATION IN GURUKUL SCHOOL



The Health and wellness club inauguration in Salem Gurukul school Programme commenced with prayer followed by lighting of the lamp by the Chief guest, Principal, Health & Wellness co-ordinator & Primary co-ordinator. Detailed PPT on Health and wellness club covering the aim, activities planned, balanced diet, sources of nutrients, deficiency diseases, remedial dietary plan recommended by WHO (World Health Organization) On the whole, it was a heart warming day and for informative for the students.

### INDEPENDENCE DAY CELEBRATION IN GURUKUL SCHOOLS



Independence was celebrated with much delight in all Gurukul schools. The Chief guests hoisted the National Flag, followed by National Anthem and distributed sweets. Sports and Cultural events were conducted in the schools. The children performed rhythmic yoga. Prize were distributed to the winners.

### FANCY DRESS COMPETITION IN GURUKUL SCHOOL



Fancy dress competition was conducted for children in Dindigul Gurukul School The competitions went on in full swing for all the classes. As usual, KG's rocked. The parents admired the performance of the students and the efforts taken by the teachers. All the U.K.G. kids narrated about their disguise in their own words which was very humorous.

### BLOOD DONATION CAMP AT SALEM



Blood donation camp & Mega General Health Camp was conducted at Salem in tie up with Salem Gov.Medical College Hospital. Our staff came forward and donated blood. 41 units of blood was collected and handed over to the hospital.