



As you may be aware, Chennai, Cuddalore, Kanchipuram and few other districts of Tamilnadu experienced unusual rains in Nov & Dec 2015 which resulted in sudden flooding that led to large scale damage to people and their properties, especially those in the low income segments, settlement along the waterways and low lying areas, 10-18 ft of water flooded and destroyed or washed away huts, sheds and destroyed all household articles and also their livelihood assets.

Volunteerism was seen at its best, people of all ages, irrespective of caste creed, religion came forward on their own, contributed funds, purchased relief materials and travelled to Chennai, Cuddalore and other parts of Tamilnadu to provide relief to people who were worst affected. Equitas with the strength of staff force and knowledge of the slum affected areas joined in identifying and distributing the relief materials

PHASE I: SORTING & DISTRIBUTION OF ESSENTIAL FOOD WATER

In the first phase the volunteers joined the Government in sorting and distributing the relief materials in an orderly fashion, the strength of Equitas was recognised in easily identifying affected areas and orderly distribution through their SHG network, 200-250 staff of Equitas joined the Government in Nehru stadium in this relief work



CSR NEWS LETTER



Phase II: Health camps

Once the basic requirements were met, the next phase was medical camps, Equitas conducted more than 200 health camps along with Government, Rotary to help prevent spread of any epidemics.



Phase III: Rotary Revive Chennai Project

Revival: Equitas joined Rotary International Dist 3230 to help distribute the revival kit (consisting of stove, mat, dress and groceries (totally 42 items) to more than 6000 most affected families to enable them revive their lives



Phase-IV:

Rehabilitation: Equitas has started giving loans to restart their business after rephasing their existing loans and is working with the families who are being shifted to new permanent structures with conduct health camps, conduct job fairs to get their unemployed youth jobs in their new localities



CSR NEWS LETTER



SKILL TRAINING



Branches conducted 5 days skill training programme across India for 4917 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings additionally support the members' income. Along with the skill training we also provide health education to members, developed & supported by freedom from hunger.

EQUITAS PLACEMENT CELL



Equitas conducted job fairs for unemployed youth and was successful in giving employment opportunities to nearly 2656 for the month of DEC-2015 and cumulatively 53046 youth were placed.

MONTHLY MEDICAL CAMPS



76007 members benefitted through medical camps conducted across India by various hospitals. 27136 members were screened in eye camp, 163 free cataract operations were done by Aravind/Vasan/Ramakrishana Mission/Pranav Eye care/Uma Eye hospitals and 674 members were provided free reading spectacles.

MEMBERS REACH OF CSR INITIATIVES

DEC-2015 CUMULATIVE

NO OF PARTICIPANTS IN EYE CAMP (A).	27136	1447595
NO OF FREE SPECTACLES.	674	80452
NO OF FREE CATARACT OPERATIONS.	163	25672
NO OF PARTICIPANTS IN MEDICAL CAMPS. (B)	48871	2085165
TOTAL (EYE + MEDICAL CAMPS) (A) + (B).	76007	3532760
NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS.	4917	399091
NO OF UNEMPLOYED PLACED IN JOB FAIRS.	2656	53046
HEALTH HELP LINE	165	20249

SAVINGS ON HEALTH HELP LINE: RS. 849000

NO OF HEALTH CAMPS IN NOV : 450

HEALTH HELP LINE



165 Members derived a savings of Rs 8.4 Lacs, through health help line (major illness, surgeries performed under tie up with reputed hospitals).

EDK GROCERY STORES



10315 members benefited from EDK shops during the month of Dec 2015. The average purchase by each member was Rs 2087 per month and average savings was around 8-10%. We have added 1713 new members to the total base in the month of Dec thus taking the total customer base to 183655 KODUNGAIYUR shop topped the sales for the month followed by PAMMAL and AMBATTUR. The Bio metric identification of members is implemented in all 22 stores.

EQUITAS GURUKUL SCHOOL'S

WELL BEING WEDNESDAY - SIVAKASI SCHOOL



As a part of Health and well being club activity, focused on the importance of eating bright pink fruits and vegetables. Our VII std student. V. Hari bala sudan spoke about the nutrients present in pink vegetables and fruits and its health benefits. He requested the students to consume these foods since it reduces the risk of several types of cancer, provides essential vitamins, minerals and fibre, helps our body to fight against disease and promote good health. This motivated our children to have colorful vegetables and fruits. In the school, students sowed Carrot, Radish, Lady's finger, Brinjal, Bitter Gourd, Snake gourd and tomato seeds. The seeds have germinated. Our KG and I std children visited the garden after few days with great enthusiasm. Teachers explained about germination, creepers and climbers. Children eagerly listened and were very happy to see the plants.

DENTAL CAMP CONDUCTED DINDIGUL SCHOOL



We conducted Dental Camp for our children in our gurukul with the help of "i Tooth Dental Clinic", a reputed clinic in Karur. The dentists gave a briefing on tooth structure, how to brush the teeth, some easy ways for oral hygiene to the children in the assembly. They made our children to brush and show with the help a the teeth model. They started the check up by 10.00 am and completed up to class 4 until 4.00 pm.

XMAS AND NEW YEAR CELEBRATIONS AT OUR GURUKUL SCHOOLS.



We celebrated X-Mas and New year in Gurukul schools with all pomp and gaiety. We had KG parents witnessing the celebrations. The importance of the day was briefed by teachers in their speech. PPT was flashed stressing societal responsibility, Humanity and Joy of giving. Clippings of Equitas flood relief mission was also flashed amid total cheers and applause by the students and parents who were present. Welcome dance, skit and song by the students was outstanding. KG students dressed up like pretty angels stole the entire show by their gorgeous and jubilant looks. To make the day memorable, to instill festive fervor and oneness new year cake was cut by the students along with the Principal. On the whole, we ended the year on a cheerful note, with lots and lots of hopes and aspirations for the forthcoming new year.

THE JOY OF GIVING IS BOUNDLESS...



At Equitas we realized this abundance joy within ourselves when we celebrated our Christmas function with orphaned kids. And this celebration also gave us an opportunity to realize how generous our employees are...

As part of our Christmas celebration, we had invited orphaned kids from Karunai Illam. Each kid had come up with their own wishlist and in-order to fulfil their wish, we requested voluntary donations from all employees of our HO. To our surprise, we received donations in cash of Rs. 36,100/-

We appreciate each one of the employee who had generously donated within a small span of time. A total of 235 children benefitted through this money.