

GURUKUL DAY CELEBRATED AT DINDIGUL, SALEM, COIMBATORE & TRICHY SCHOOLS



Gurukul Day to celebrate the teacher's contribution was conducted in Dindigul, Salem, Coimbatore & Trichy schools. Teacher's parents, and children were invited for the cake cutting. Principal and management thanked the staff and their families for the efforts made for the school and initiatives they drove this academic year. Teachers shared their experiences and their family members shared their happiness and sense of security in being part of Equitas team

KG GRADUATION DAY CELEBRATED ACROSS ALL GURUKUL SCHOOLS



Graduation day for tiny tots is one of the most exciting events for their parents. KG children decked up in beautiful graduation dress proudly received their certificates. Chief guests showered praise on the children and Gurukul school for recognising children at a young age to make them great citizens of the future

GURUKUL MAGAZINE LAUNCHED IN SIVAKASI AND READERS CLUB LAUNCHED IN GURUKUL SCHOOLS



At Sivakasi school, on 13th April, Correspondent Mr. S Muralidharan released the school magazine "Synergy 2016" Teachers who have read more than 15 books and students who have read more than 10 books received appreciation gifts from Mr. Ravishankar, GM Educational Initiatives. Master Karthik won the "Cleanliness Leader" special prize. This encourages all the children to develop habit of cleanliness.

To promote the "Joy of reading" all Gurukul schools have started "Readers club". The program offers variety of fictional and non-fictional books to our children and teachers to encourage reading habits. Children read and share their experiences through summarisation, dramas and other public speaking activities.

OPEN HOUSE AT GURUKUL SCHOOLS



Gurukul schools conducted "Open house" to allow parents to interact with teachers about the development and well-being of the children. Information about the next academic year, fees, books, and school activities were shared to all. Parents expressed their gratitude to Gurukul schools and various good living videos were shared to keep them entertained.

GURUKUL TEACHERS "POTLUCK" AT ALL SCHOOLS

Following our Equitas tradition of Potluck all the schools invited teachers to share their culinary skills by bringing a wide variety of foods. Teacher's enthusiasm for community feasting ensured fun filled afternoon when various tastes were reviewed by Gurukul colleagues. Building a great bond that goes beyond just a job role amongst the teachers.



MONTHLY MEDICAL CAMPS



62933 members benefited through medical camps conducted across India by various hospitals. 21992 members were screened in eye camp, 60 free cataract operations were done by Aravind/Vasan/Ramakrishana Mission/Pranav Eye care/Uma Eye hospitals and 709 members were provided free reading spectacles.

SKILL TRAINING



Branches conducted 5 days skill training programme across India for 1789 members on various products like soap oil, soap powder, phenol, tailoring, beautician, embroidering etc. These trainings additionally support the members' income. Along with the skill training we also provide health education to members, developed & supported by freedom from hunger.

PLACEMENT CELL



Equitas conducted job fairs for unemployed youth and was successful in giving employment opportunities to nearly 1013 during the month of APR-2016 and cumulatively 60642 youth were placed.

EDK GROCERY STORES



13901 members benefited from EDK shops during the month of Apr 2016. The average purchase by each member was Rs 1616 per month and average savings was around 8-10%. We have added 3334 new members to the total base in the month of April, thus taking the total customer base to 197122. KODUNGAIYUR shop topped the sales for the month followed by CHOO LAIMEDU and PAMMAL. The Bio metric identification of members is implemented in all 22 stores

MEMBERS REACH OF CSR INITIATIVES

	For the month	Cumulative
NO OF PARTICIPANTS IN EYE CAMP (A)	21992	1547592
NO OF FREE SPECTACLES	709	83359
NO OF FREE CATARACT OPERATIONS	60	26168
NO OF PARTICIPANTS IN MEDICAL CAMPS.(B)	40941	2260450
TOTAL EYE MEDICAL CAMPS (A) + (B)	62933	3808042
NO OF PARTICIPANTS IN SKILL TRAINING PROGRAMS	1789	411278
NO OF UNEMPLOYED PLACED IN JOB FAIRS	1013	60642
HEALTH HELP LINE	60	20758
HEALTH HELP LINE SAVINGS		1,50,000

HEALTH HELP LINE



87 Members derived a savings of Rs 1.5 lacs, through health help line (major illness, surgeries performed under tie up with reputed hospitals).