

# Equitas Pulse

A CSR NEWSLETTER

From Equitas

May 2018

## Equitas Gurukul

### Language Proficiency Assessment



A five day induction training programme for the new joinees was held at all Equitas Gurukul Schools starting from 21st May 2018. This induction programme was hosted to enable the new joinees to understand the organization, the culture, people, systems and processes; it is also aimed at bringing people together to work towards achieving the common goal of the organization. Induction training programmes were conducted by the principals of the respective Equitas Gurukul schools. A smart start indeed.



### Honouring Xth & XIIth Students



Our Karur Equitas Gurukul School, honoured the children of our school staff by inviting them for a meet organised with cake cutting ,presenting gifts to their children for excelling in Xth and XIIth examinations. Later the occasion was graced by conducting potluck, and everyone enjoyed the food by sharing.



### Karadi Path Workshop

An interactive workshop for the teachers on “Magic English ”, a language learning module developed by Karadi Tales was conducted by Karadipath across all schools on the 25th of May 2018. Teachers were actively engaged throughout the workshop with few mock teaching classes and the reviews of the same.

## Job Fair

Equitas conducts jobfair for the unemployed youth to get employment opportunities, this helps the unemployed youth to pick & choose the job he/she likes. A regular path is created for the jobseekers to continue thier career, and uplift their social status



Jobfair at Thiruvottriyur, Chennai



Jobfair at Trichy



Jobfair for differently abled at Pune, Maharashtra

## Monthly Medical Camps

By facilitating early detection of diseases through screening camps as well as by helping through secondary care to reduce the treatment cost, Equitas helps communities hailing from the "Bottom of Pyramid" to get rid of the burden of spending huge portion of their hard earned money on health problems.



Eye screening camp at Ashok Nagar, Chennai



Health camp at Pali, Jodhpur area



Ortho-camp at Viruthachalam, Mailaduthurai area

## EGK Skill Training

Equitas strives for the enhancement of quality of women's lives by providing skill trainings and empowering them to earn supplemental income. This also gives economic independence to women and ensures their participation in the economic development of our nation.



Doll making training at Chintaripet



Liquid soap making training at Sapphire, Rajasthan



Beautician training at Bapunagar, Ahmedabad

## Market Linkage



In Janakpur Village, Pipliyahana, Indore Area, 17 of our members got trained in tailoring, after the completion of training ,they were linked to a shirt manufacturer located at Indore city. Now they are earning Rs.200 per day and getting payment on weekly basis



In Virugambakkam ,Chennai , One of our member Rekha got trained in Jewel Making, after the training , she was helped to put a stall in one of our health camp, and she sold her products for Rs.1500 on that day, thus honing her selling skills.

## SUGAM CLINIC



Koyambedu Sugam Clinic, organised an Eye Camp in association with Annai hospital, Virugambakkam,102 persons benefitted.

## Health Helpline



Eye Screening camp was conducted at Dindigul, and 181 were screened and over 21 old peoples underwent cataract surgery at free of cost.



At Rakhiyal branch, Ahmedabad, One of our Member's husband Moh. Hanifabhai Sheik, Underwent surgery for pancreatic cancer free of cost. Actual amount saved is Rs.12000.



Aravind Eye Hospital presented a certificate of appreciation to CSR manager Kalingaraj for taking efforts to convince the family members of a person who was hospitalized and passed away for donating his eyes



Equitas chairman Shri. Arun Ramanathan donated prosthetic leg and aids to 5 beneficiaries. Photo shows one Mrs. Thulasi Bhai, who was affected by polio at the age of 2, and now it helps her to pick up and drop her mentally challenged child.

## Other Activities

### Swatch Bharat



About 1200 women including Equitas members from 13 villages attended awareness programmes on "Swatch Bharat Abhiyan" . By joining hands with Saradha College, salem, wall paintings were drawn on the theme of cleanliness and importance of using lavatories at home. These art were drawn on all the government buildings and schools located in these 13 Villages.

### No Tobacco Day Celebration



"World No Tobacco Day" was observed with a signature Campaign, and totally 127 participants have signed in the campaign held at Abirami mega mall,Puraisaiwalkam, chennai

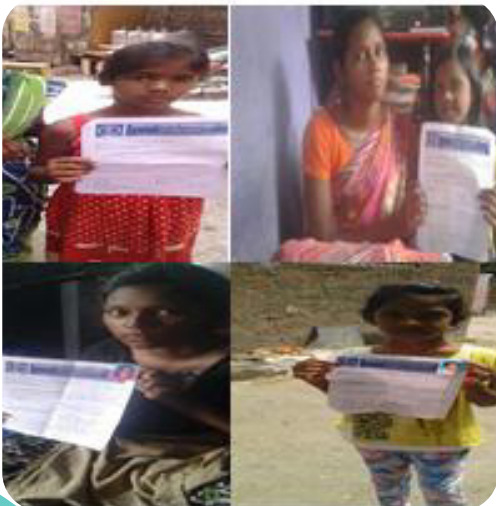
# Equitas Bird's Nest



Eye screening camp was conducted at Chennai corporation hospital, Vallalar Nagar, totally 130 members benefited and 32 spectacles were issued.



Two of our EBN Member's children were helped to get admission in hostel Rotary Boys. Town, Supported by Rotary Club of Madras.



10 EBN Member's children were given scholarship that was sponsored by Indian Youth Charitable Trust.

## MEMBERS REACH OF CSR INITIATIVES

In May 2018

15401

Cumulative

2125063

No. of Participants in Eye Camp (A)

20418

3210415

No. of Participants in Medical Camp (B)

35819

5335478

Total Eye, Medical camp beneficiary (A)+(B)

441

100260

No. of Free Spectacles

89

29319

No. of Free Cataract Operations

3284

137378

No. of Unemployed placed in job fair

1566

483804

No. of Participants in skill training programmes

631

22841

Financial support to persons with disability of which 3952 are visually impaired